



INNOVATIVE DISPLAYS LTD

Professional Wayfinding Solutions

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Cert. no. 13699
ISO 9001, ISO 14001

Innovative Displays Limited



Innovative Displays offer professional Wayfinding design services, comprehensive and effective signage systems and display products for almost any purpose.

We have been providing goods and services to some of the best known NHS Hospital Trusts around the country for almost 20 years and pride ourselves on routinely delivering a truly unbeatable level of service, giving practical advice and achieving the most appropriate solution to any brief.

We have a wealth of experience solving the challenges presented by the constantly changing hospital environment and have a full working knowledge of the latest requirements of the Equality Act 2010 (formerly DDA).



Professional Wayfinding Services

We still stand by our original philosophy that the key to a successful Wayfinding system is simplicity.

We pride ourselves on always putting customer satisfaction first and unlike many others will always resist the temptation to 'up-sell' larger quantities of signs where they aren't beneficial.

Our professional services include (but are not limited to):

- Survey/appraisal of existing signage
- 'You are Here' site map design
- Site zoning and simplification of Wayfinding processes
- Style and content design for Wayfinding systems
- Staged planning for site-wide or multi-site signage updates
- 'Dementia friendly' design and implementation for key facilities
- Managed information campaigns (i.e. No Smoking/Infection Control)

We are of course also happy to produce finished items from third party plans/drawings issued to us by our clients.



Effective Signage Systems

Hospital wards and departments are frequently renamed or moved around during rolling refurbishment and improvement programmes.

At our conception we led the field with the introduction of our award winning easy-change printed sign system, providing an adaptable solution to the changeable demands of the hospital environment that is quick to update and at a fraction of the cost of other signage methods.

In addition to our bespoke signage solutions we are recommended resellers for many proprietary signage systems for both internal and external use. We are confident that we can provide a system to suit any budget, location or design criteria and offer a 'one-stop shop' for almost all signage and display requirements.